



香港藝術節協會有限公司 Hong Kong Arts Festival Society Ltd

The Hong Kong Arts Festival is a non-profit organization committed to enriching the cultural life of the city. It presents around 130 performances by top local and international talent in February and March each year, and organises a wide range of auxiliary and educational events.

No Limits is a new project co-presented by the Hong Kong Arts Festival and The Hong Kong Jockey Club Charities Trust. Launched in 2019, **No Limits** strives to create an inclusive space for people with different abilities to share the joy of the performing arts together.

Suitable candidates are invited to apply for the following:

Marketing Manager - No Limits

Responsibilities:

To assist the Project Administrator in the preparation and execution of marketing activities for project No Limits. These include:

1. Planning and Review;
2. Deriving effective marketing strategy to drive sales and reach sales target;
3. Media Liaison;
4. Advertising and e-Marketing;
5. Audience Development;
6. Ticketing;
7. Financial Control;
8. To attend project No Limits events and act as duty officer/ manager as required;
9. To undertake any other duties assigned by the Executive Director and Marketing Director.

Qualifications:

1. University graduate with a minimum of 5 years' relevant experience;
2. Good exposure to and knowledge of the performing arts;
3. Good knowledge or sound track record in online and offline marketing, advertising, design & production, media buying and budget control;
4. Solid experience or knowledge in e-marketing;
5. Knowledge in handling event ticketing;
6. Strong time management and multi-tasking skills in meeting tight deadline;
7. Initiative, assertive and creative to enhance the output of your service;
8. Capable of working under pressure;
9. Passion in the arts, creative and good communication skills.;
10. Excellent command of both English and Chinese;
11. Prior experience in performing arts marketing would be an advantage.



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This is a contract post renewable on a yearly basis.

Please apply before **31 August 2020** with full resume stating current and expected salary, and a covering letter outlining skills and experience which are relevant to the above requirements and the fulfilment of the HKAF's and No Limits' mission.

Applications can sent by mail to Office Manager, Hong Kong Arts Festival Society Ltd, Room 1205, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong or by email through hr.recruit@hkaf.org.

HKAF is committed to equal opportunity employment.
(All personal data collected will be used for recruitment purposes only.)