



## 香港藝術節協會有限公司 Hong Kong Arts Festival Society Ltd

**The Hong Kong Arts Festival** is a non-profit organization committed to enriching the cultural life of the city. It presents around 130 performances by top local and international talent in February and March each year, while also offering a wide range of complementary and educational events in venues across the city.

Suitable candidates are invited to apply to join the Festival's dynamic team in the role of:

### **Marketing Officer**

#### **Responsibilities:**

To assist the Marketing Director in the preparation and execution of marketing activities, the production of publicity materials and advertisements, media purchases, press liaison and the organisation of publicity events.

#### **Qualifications:**

1. A university graduate with a minimum of 3 years' relevant experience;
2. Professional knowledge in the fields of advertising, production, media and e-marketing; graphic design software skills are an advantage;
3. Excellent written and spoken Chinese and English;
4. Good interpersonal skills, management ability, initiative and creativity;
5. A passion for arts and culture
6. Self-motivated, detail-oriented and well-organised.

This is a contract post, renewable on a yearly basis.

Please apply before **15 January 2021** with full resume stating current and expected salary, and a covering letter outlining skills and experience which are relevant to the above requirements and the fulfilment of the HKAF's mission.

Applications should be sent by mail to Office Manager, Hong Kong Arts Festival Society Ltd, Room 1205, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong or by email through [hr.recruit@hkaf.org](mailto:hr.recruit@hkaf.org).

(All personal data collected will be used for recruitment purposes only.)

HKAF is committed to equal opportunity employment.